



NAATSIHWP
National Association of Aboriginal and Torres
Strait Islander Health Workers and Practitioners

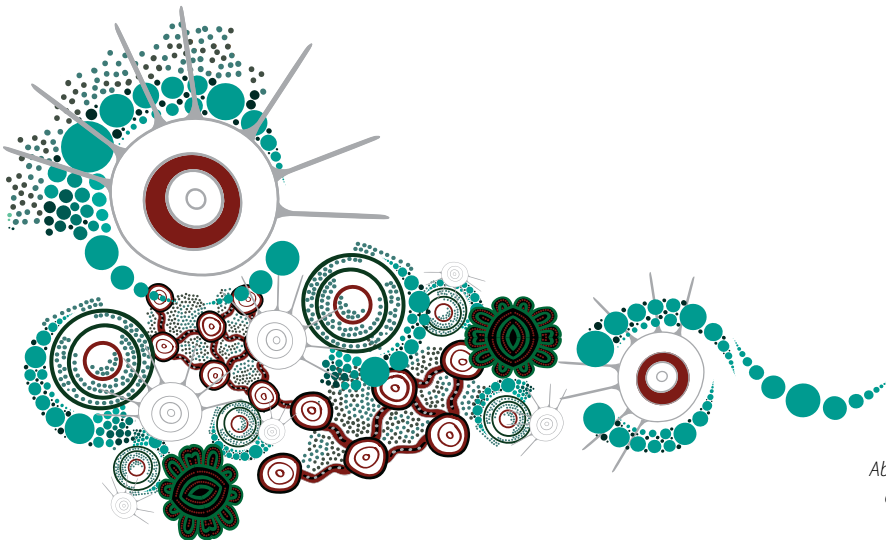
2021 NAATSIHWP

PROFESSIONAL DEVELOPMENT SYMPOSIUM

10-11 November 2021 | Sydney, NSW

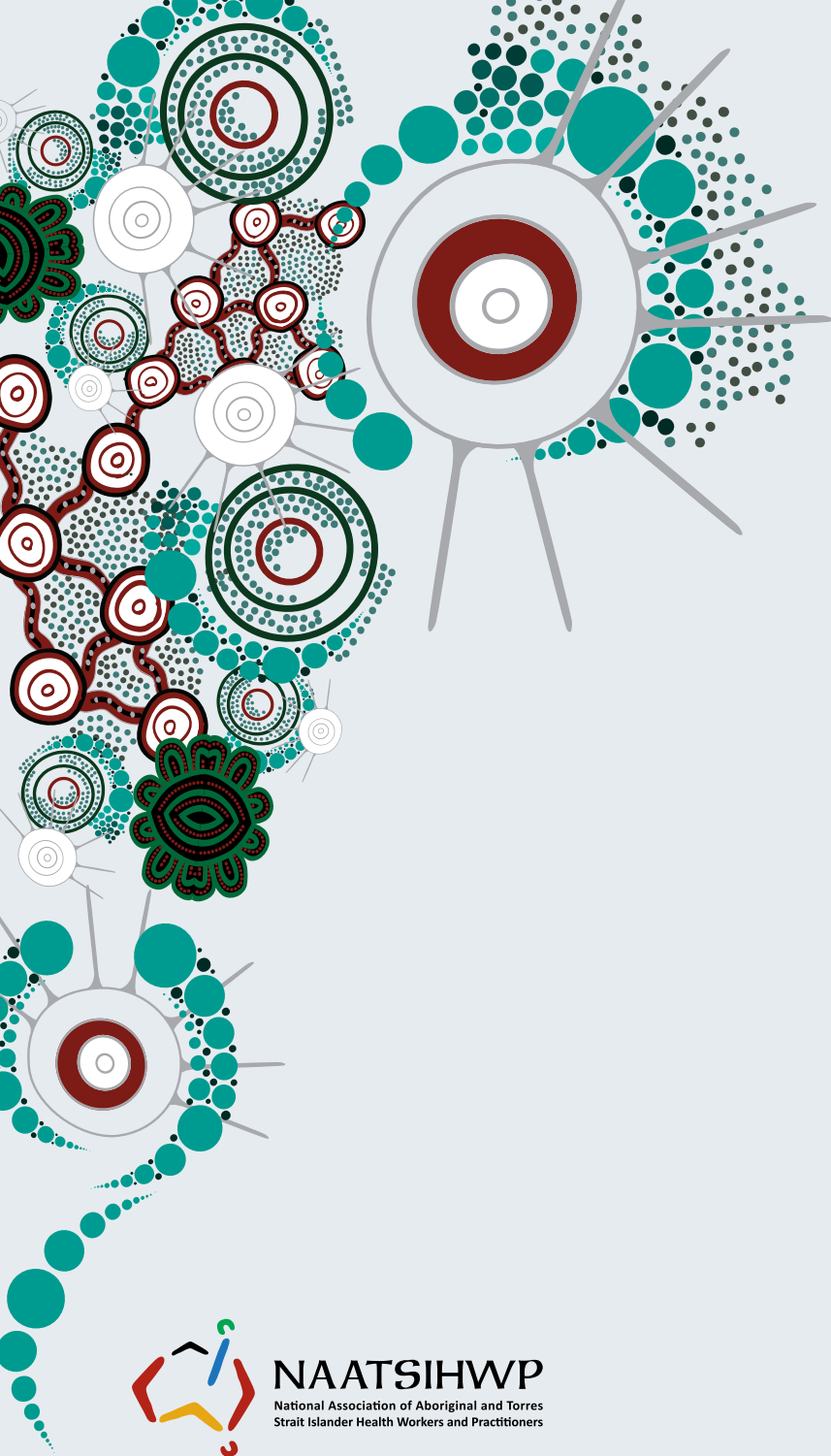


Supporting our Workforce



**SPONSORSHIP
PROSPECTUS**

Aboriginal and/or Torres Strait Islander persons are advised that this document may contain images of people who have passed away.



NAATSIHWP

National Association of Aboriginal and Torres
Strait Islander Health Workers and Practitioners

**National Association of Aboriginal and Torres Strait Islander
Health Workers and Practitioners**

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A Registered Charity with ACNC

COVID-19 Disclaimer

This Sponsorship Prospectus and the Professional Development Symposium itself is subject to any rules and regulations that may be imposed by health regulators. NAATSIHWP can not be held liable for any loss that may result.



NAATSIHWP Chairperson David Follent,
on behalf of the Board and Secretariat,
invites you to be part of the 2021
NAATSIHWP Professional Development
Symposium, 'Supporting Our Workforce'.

Supporting Our Workforce

Aboriginal and/or Torres Strait Islander Health Workers and Health Practitioners are the only culturally based health professionals underpinned by national training and regulation in the world.

The professions were established by Aboriginal and Torres Strait Islander people for Aboriginal and Torres Strait Islander people in response to health system gaps and the need to ensure access to culturally safe and responsive clinical and primary health care services.

The National Association of Aboriginal and Torres Strait Islander Health Workers and Practitioners (NAATSIHWP) is the national peak workforce organisation with responsibility for ensuring this workforce is embedded as a vital, valued and professional component of Australia's health care system. We support a growing national network of Aboriginal and Torres Strait Islander Health Workers and Health Practitioners through the provision of ongoing support, training and resources.

In 2021, NAATSIHWP is holding a Professional Development Symposium 'Supporting Our Workforce' over 10 and 11 November 2021 in Sydney, New South Wales. During the Symposium, up to 100 Aboriginal and/or Torres Strait Islander Health Workers and Health Practitioners will be engaged in two days of workshop-based tuition to learn about leading-edge clinical and primary health care practices.

The Symposium provides a significant opportunity to invest in these professions with sponsorship opportunities being available. We would therefore like to invite you to join us in 'Supporting Our Workforce' in any way possible.

Helping us to strengthen this homegrown workforce will contribute to perhaps one of the most effective acts of self-determination and will result in positive education, employment and health outcomes for Aboriginal and Torres Strait Islander people across Australia.

Please note, packages outlined on this prospectus may be subject to negotiation pending public health requirements.

If you would like to find out more or have any questions please do not hesitate to contact our office on 02 6221 9221.

David Follent
NAATSIHWP Chairperson

Exhibitors Program

9 November, Preconference

1400–1700	Delegate Registration	Registration Area
1600–1800	Exhibitors bump in/setup	Exhibitors Area

10 November, Day 1

0700–0800	Exhibitors gain access	Exhibitors Area
0810–0830	Registration open	Registration Area
0835–0900	Welcome to Country and Smoking Ceremony	Grand Central (Main Plenary)
0905–0920	Chair Welcome	
0930–1030	Sapphire Sponsor/Keynotes	
1030–1050	MORNING TEA	Exhibitors Area
1050–1300	Session 1	
1300–1345	LUNCH	Exhibitors Area
1345–1600	Session 2	
1600–1615	Day 1 Conference Wrap Up	
1615–1645	AFTERNOON TEA	Exhibitors Area
1800–2100	Welcome BBQ Dinner Exhibitors welcome Dress: Smart Casual Silver Sponsor Speaking Spot	Outdoor Terrace/ Townhall Cash Bar Available



11 November, Day 2

0830–0900	Welcome Day 2, Platinum Sponsor	
0900–1100	Session 3	
1100–1120	MORNING TEA	Exhibitors Area
1120–1330	Session 4	
1330–1415	LUNCH	Exhibitors Area
	Day 2 Conference Wrap Up	
1415–1630	AGM Exhibitors bump out	Exhibitors Area
1800–2200	Gala Dinner Exhibitors welcome (additional cost) Dress: Smart Business	Grand Central Cash Bar Available



Venue and Floorplan

Mercure Sydney (Central)

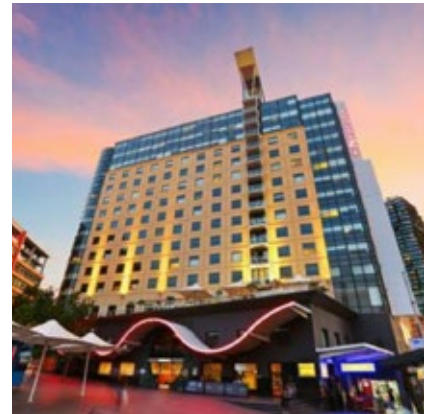
Renovated in 2020 and centrally located to restaurants, shops, attractions and transport, our Sydney accommodation is located right next to Central Station making Mercure an ideal choice for both business and leisure guests. The Mercure Sydney has a range of facilities including indoor rooftop fitness centre & pool, sauna, meeting and conference rooms, car parking (charges apply) as well as multiple dining options including award winning Platform 818 Restaurant and Bar.

Mercure Sydney boasts 517 contemporary rooms & suites. Within walking distance, are many popular restaurants, shops, bars and cafes in the surrounding suburbs such as Surry Hills, Broadway and Chippendale. Mercure Sydney is close to several transportation options such as buses, trains and light rail, making it easy to travel to top attractions such as Bondi Beach, Opera House, Sydney Harbour Bridge, and Darling Harbour.

As one of Australia's most dynamic and atmospheric cities, Sydney is a wonderful place to visit. Mercure Sydney provides a superb base in the heart of the CBD, close to all the attractions of Darling Harbour and Circular Quay.

Exhibitors are welcome to access discounted accommodation rate at 10% off the best flexible rate of the day at the time of booking, by calling the hotel on 02 9217 6797* or emailing h2073@accor.com and quoting 'NAAT1121' and the name of the conference, '2021 NAATSIHWP Professional Development Symposium'.

*Please note Reservations opening hours are 9am to 6pm Monday to Friday



Sponsorship Opportunities

Increase your support through the following sponsorship opportunities and benefits

ENTITLEMENTS	SAPPHIRE	PLATINUM	GOLD
	Major Sponsor	Minor Sponsor	Gala Dinner Sponsor
Shared naming rights to 2021 NAATSIHWP Professional Development Symposium	✓	✓	
Organisation name, logo and sponsorship status displayed during the Symposium on screens in main plenary and break out rooms	✓	✓	✓
Exhibition space	✓ Premium	✓ Premium	✓
Organisation name, logo and sponsorship status displayed in NAATSIHWP Weekly eNewsletter for weeks in the lead up to the Symposium (distributed to over 2,500 members and stakeholders)	✓	✓	✓
Inclusion in the official Symposium video for NAATSIHWP	✓	✓	✓
Organisation Bio to be published in the Symposium program	✓	✓	✓
Prominent signage/logo displayed throughout or on parts of 2021 NAATSIHWP Professional Development Symposium	✓	✓	✓ Pull up banner displayed throughout Gala Dinner
Prominent signage/logo displayed on sponsored item	✓ Polo Satchel Bag Name tag		
Organisation promotional material to be included in delegate satchels	✓ 2 x materials	✓ 1 x material	✓ 1 x material
Opportunity for an address of up to 10 minutes	✓ Day 1	✓ Day 2	✓ Gala Dinner
Advertisement in the Symposium program	✓ Full Page	✓ Full Page	✓ ½ Page
Naming rights to the 2021 NAATSIHWP Professional Development Symposium Gala Dinner			✓
Recognition in Gala Dinner program			✓
Name and Logo on the back page of Gala Dinner Menu			✓
Naming rights to 2021 NAATSIHWP Professional Development Symposium Welcome BBQ Dinner			
Organisation name and logo displayed prominently on the back of every name tag for 2021 NAATSIHWP Professional Development Symposium			
Certificate of appreciation awarded to your organisation	✓	✓	✓
Announcement of all Scholarship Sponsors in the NAATSIHWP Weekly eNewsletter (distributed to over 2,500 members and stakeholders)			
Name and Logo on the Symposium webpage	✓	✓	✓
Name listed on Symposium webpage			
Recharge Station featured sponsors logo on loop and/or promotional news/video	✓		
Complimentary Gala Dinner Invitation	✓ For two	✓ For two	✓ For four

Your return on Sponsorship Investment includes:

- Showcasing your organisation as a key partner and supporter of NAATSIHWP
- Direct access to Full Members interested in updating their knowledge of industry products and services
- Recognition as an industry leader for contributing to industry knowledge, training and networking
- An opportunity to demonstrate your corporate social responsibility
- Strengthening and enhancing the professional development, leadership and practical skillsets of Aboriginal and Torres Strait Islander Health Workers and Health Practitioners and
- Supporting the improvement of health and wellbeing outcomes for the Aboriginal and Torres Strait Islander peoples.

SILVER	BRONZE	SUPPORTER			SCHOLARSHIP
2x opportunities Your choice of Welcome BBQ Dinner or Symposium Polo	Satchel Bag Sponsor	Name Tag Sponsor	Exhibitor Space	Coffee Voucher Sponsor	80x opportunities
✓	✓				
✓			✓		
✓					
✓	✓				
✓ Welcome Dinner: Pull up banner displayed throughout Gala Dinner				✓ Name and logo on coffee stations	
✓ Polo: Organisation name and logo printed on 2021 Symposium Polo	✓ Satchel Bag				
	✓ 2 x materials	✓ 1 x material		✓ 1 x material (coffee voucher)	
✓ Welcome Dinner: Welcome BBQ Dinner					
✓ ½ Page	✓ ¼ Page				
					✓
✓ Welcome Dinner					
		✓			
✓	✓	✓			✓
					✓
✓	✓	✓	✓		
					✓

✓ For one, if sponsoring 5 Full Members or more

Sapphire Sponsor

1 OPPORTUNITY

\$50,000

Major Sponsor

- ✓ 2021 Symposium Polo – your organisation name and logo printed on the 2021 Symposium Polo
- ✓ Satchel Bag – your organisation name and logo printed on the satchel bag
- ✓ Name Tag – your organisation name and logo printed on the back of the 2021 Symposium name tag
- ✓ Recharge Station Package – opportunity to display promotional news/video on the recharge station screen and interact with delegates as they charge their device
- ✓ Shared naming rights to the 2021 NAATSIHWP Professional Development Symposium
- ✓ Complimentary premium exhibition space
- ✓ Organisation name, logo and sponsorship status displayed in NAATSIHWP Weekly eNewsletter for 4 weeks in the lead up to the Symposium (distributed to over 2,500 members and stakeholders)
- ✓ Name and logo on the Symposium webpage
- ✓ Inclusion in the official Symposium video for NAATSIHWP
- ✓ Organisation Bio to be published in Symposium program
- ✓ 2 x Organisation promotional material to be included in delegate satchels
- ✓ Prominent signage displayed throughout 2021 NAATSIHWP Professional Development Symposium and logo displayed on home screen for the main plenary and break out rooms (pull-up banner displayed at the front of the main plenary room)
- ✓ Opportunity for an address of up 10 minutes on the morning of Day 1
- ✓ Full page advertisement in the Symposium program
- ✓ Certificate of appreciation awarded to your organisation
- ✓ Complimentary Gala Dinner invitation for two

Platinum Sponsor

1 OPPORTUNITY

\$35,000

Minor Sponsor

- ✓ Shared naming rights to the 2021 NAATSIHWP Professional Development Symposium
- ✓ Organisation name, logo and sponsorship status displayed during the Symposium on screens in main plenary and break out rooms
- ✓ Name and logo on the Symposium webpage
- ✓ Complimentary premium exhibition space
- ✓ Organisation name, logo and sponsorship status displayed in NAATSIHWP Weekly eNewsletter for 4 weeks in the lead up to the Symposium (distributed to over 2,500 members and stakeholders)
- ✓ Inclusion in the official Symposium video for NAATSIHWP
- ✓ Organisation Bio to be published in Symposium program
- ✓ Prominent signage displayed throughout 2021 NAATSIHWP Professional Development Symposium and logo displayed on home screen for the main plenary and break out rooms (Pull up Banner displayed at the front of the main plenary room)
- ✓ 1 x Organisation promotional material to be included in delegate satchels
- ✓ Opportunity for an address of up to 10 minutes on the morning of Day 2
- ✓ Full page advertisement in the Symposium program
- ✓ Certificate of appreciation awarded to your organisation
- ✓ Complimentary Gala Dinner invitation for two

Gold Sponsor

1 OPPORTUNITY

\$30,000

Gala Dinner Sponsor

- ✓ Naming rights to the 2021 NAATSIHWP Professional Development Symposium Gala Dinner
- ✓ Organisation name, logo and sponsorship status displayed during the Symposium on screens in main plenary and break out rooms
- ✓ Complimentary exhibition space
- ✓ Organisation name, logo and sponsorship status displayed in NAATSIHWP Weekly eNewsletter for 2 weeks in the lead-up to the Conference (distributed to over 2,500 members and stakeholders)
- ✓ Name and Logo on the Symposium webpage
- ✓ Inclusion in the official Symposium video for NAATSIHWP
- ✓ Organisation Bio to be published on Symposium program
- ✓ Organisation's pull-up Banner displayed throughout the Gala Dinner
- ✓ 1 x Promotional item included in delegate satchels
- ✓ Opportunity for an address of up to 10 minutes at the Gala Dinner
- ✓ Recognition in Gala Dinner program
- ✓ Name and logo on the back page of the Gala Dinner Menu
- ✓ Half page advertisement in the Symposium Program
- ✓ Certificate of appreciation awarded to your organisation
- ✓ Complimentary Gala Dinner invitation for four

Silver Sponsor

1 OPPORTUNITY

SOLD

Welcome BBQ Dinner Sponsor

- ✓ Naming rights to the 2021 NAATSIHWP Professional Development Symposium Welcome BBQ Dinner
- ✓ Organisation name, logo and sponsorship status displayed during the Symposium on screens in main plenary and break out rooms
- ✓ Complimentary exhibition space
- ✓ Half page advertisement in the Symposium program
- ✓ Name and logo on the Symposium webpage
- ✓ Organisation name, logo and sponsorship status displayed in NAATSIHWP Weekly eNewsletter (distributed to over 2,500 members and stakeholders)
- ✓ Inclusion in the official Symposium video for NAATSIHWP
- ✓ Organisation's pull-up banner displayed throughout the Welcome BBQ Dinner
- ✓ Opportunity for an address of up to 10 minutes at the Welcome BBQ Dinner
- ✓ Certificate of appreciation awarded to your organisation

Silver Sponsor

1 OPPORTUNITY

\$20,000

2021 Symposium Polo Sponsor

- ✓ Organisation name and logo printed on 2021 Symposium Polo
- ✓ Organisation name, logo and sponsorship status displayed during the Symposium on screens in main plenary and break out rooms
- ✓ Complimentary exhibition space
- ✓ Half page advertisement in the symposium program
- ✓ Name and logo on the Symposium webpage
- ✓ Organisation name, logo and sponsorship status displayed in NAATSIHWP Weekly eNewsletter (distributed to over 2,500 members and stakeholders)
- ✓ Inclusion in the official Symposium video for NAATSIHWP
- ✓ Certificate of appreciation awarded to your organisation

Bronze Sponsor

1 OPPORTUNITY

SOLD

Satchel Bag Sponsor

Sponsor confirmation strictly required (16 July 2021) 16 weeks prior to 10 November 2021.

- ✓ Predominately featured organisation logo on satchel bag used daily by delegates
- ✓ Organisation name, logo and sponsorship status displayed during the Symposium on screens in main plenary and break out rooms
- ✓ 2 x Promotional Material in the 2021 NAATSIHWP Professional Development Symposium delegate satchels
- ✓ Inclusion in the official Symposium video for NAATSIHWP
- ✓ Quarter page advertisement in Symposium program
- ✓ Name and logo on the Symposium webpage
- ✓ Certificate of appreciation awarded to your organisation

Name Tag Sponsor

1 OPPORTUNITY

\$5,000

- ✓ Organisation name and logo displayed prominently on the back of every name tag for the 2021 NAATSIHWP Professional Development Symposium
- ✓ 1 x Promotional Material in the 2021 NAATSIHWP Professional Development Symposium delegate satchels
- ✓ Name and logo on the Symposium webpage
- ✓ Certificate of appreciation awarded to your org

Coffee Voucher Sponsor

1 OPPORTUNITY

\$1,500*

- ✓ Logo printed on free barista coffee vouchers included in the 2021 NAATSIHWP Professional Development Symposium delegate satchels
- ✓ Name and logo on the coffee stations

Exhibitor Space

8 OPPORTUNITIES

5 of 8
SOLD

- ✓ Exhibition space with prominent signage, power, 1 x trestle table and 2 x chairs
- ✓ Name and logo on the Symposium webpage
- ✓ Morning Tea, Lunch and Afternoon Tea on both days
- ✓ Invitation to Welcome BBQ Dinner

*Discounted pricing of \$1,500 for 'Friends of NAATSIHWP' Members

Scholarship Opportunities

Interested in investing in the professional development of the Aboriginal and Torres Strait Islander Health Worker and Practitioner Workforce?

You have the opportunity to support up to 80 of our Full Members to attend the 2021 NAATSIHWP Professional Development Symposium with scholarships available at \$1,000 per package.

Scholarship Sponsor

80 OPPORTUNITIES

\$1,000

Scholarships for attendance of NAATSIHWP Full Members

- ✓ Certificate of appreciation awarded to your organisation
- ✓ Announcement of all Scholarship Sponsors in the NAATSIHWP Weekly eNewsletter (distributed to over 2,500 members and stakeholders)
- ✓ Name and logo on the back page of the Gala Dinner Menu
- ✓ Name listed on Symposium webpage
- ✓ Complimentary Gala Dinner invitation for one (if sponsoring 5 full members or more)

Expression of Interest Form

Sponsor/Exhibitor Information

Organisation Name:

Contact Person:

Position: Email:

Phone: Mobile:

Address:

Suburb: State: Postcode:

Sponsorship Packages

Please indicate your selection, prices inclusive of GST

PACKAGE*	INVESTMENT
<input type="checkbox"/> Sapphire	\$50,000
<input type="checkbox"/> Platinum	\$35,000
<input type="checkbox"/> Gold – Gala Dinner	\$30,000
<input type="checkbox"/> Silver – Welcome BBQ Dinner	\$20,000
<input type="checkbox"/> Silver – Polo Sponsor	\$20,000
<input type="checkbox"/> Bronze – Delegate Satchels	\$11,500
<input type="checkbox"/> Name Tag Sponsor	\$5,000
<input type="checkbox"/> Exhibition Space	\$3,000
<input type="checkbox"/> Friend of NAATSIHWP Exhibitor	\$1,500
<input type="checkbox"/> Coffee Voucher Sponsor	\$1,500
<input type="checkbox"/> Scholarship	\$1,000

*Packages may be subject to negotiation pending public health requirements

Signature:

Date: / /

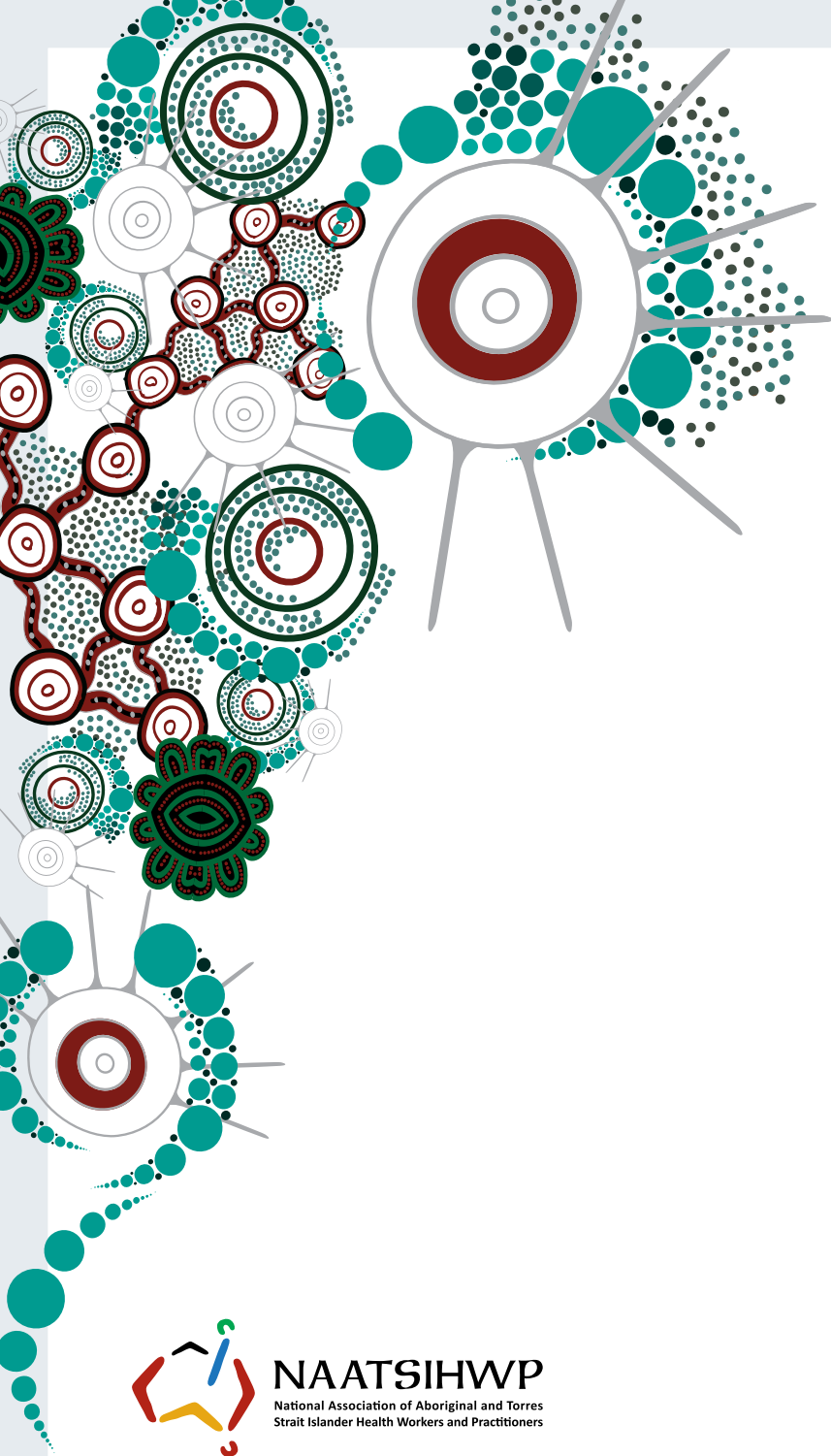
Please return signed EOI form to:

Grace Lachica
NAATSIHWP Executive Support Officer

E: grace@naatsihwp.org.au

P: 02 6221 9221

Free Call: 1800 983 984



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